



Scan Report

Searching "locksmith" on  Google Maps for:

Discount Locksmith of Virginia Beach
3640 S Plaza Trail #204c, Virginia Beach, VA 23452
4.6 ★★★★★ (157)

ARP 4.00

ATRP 4.00

SoLV 50.62

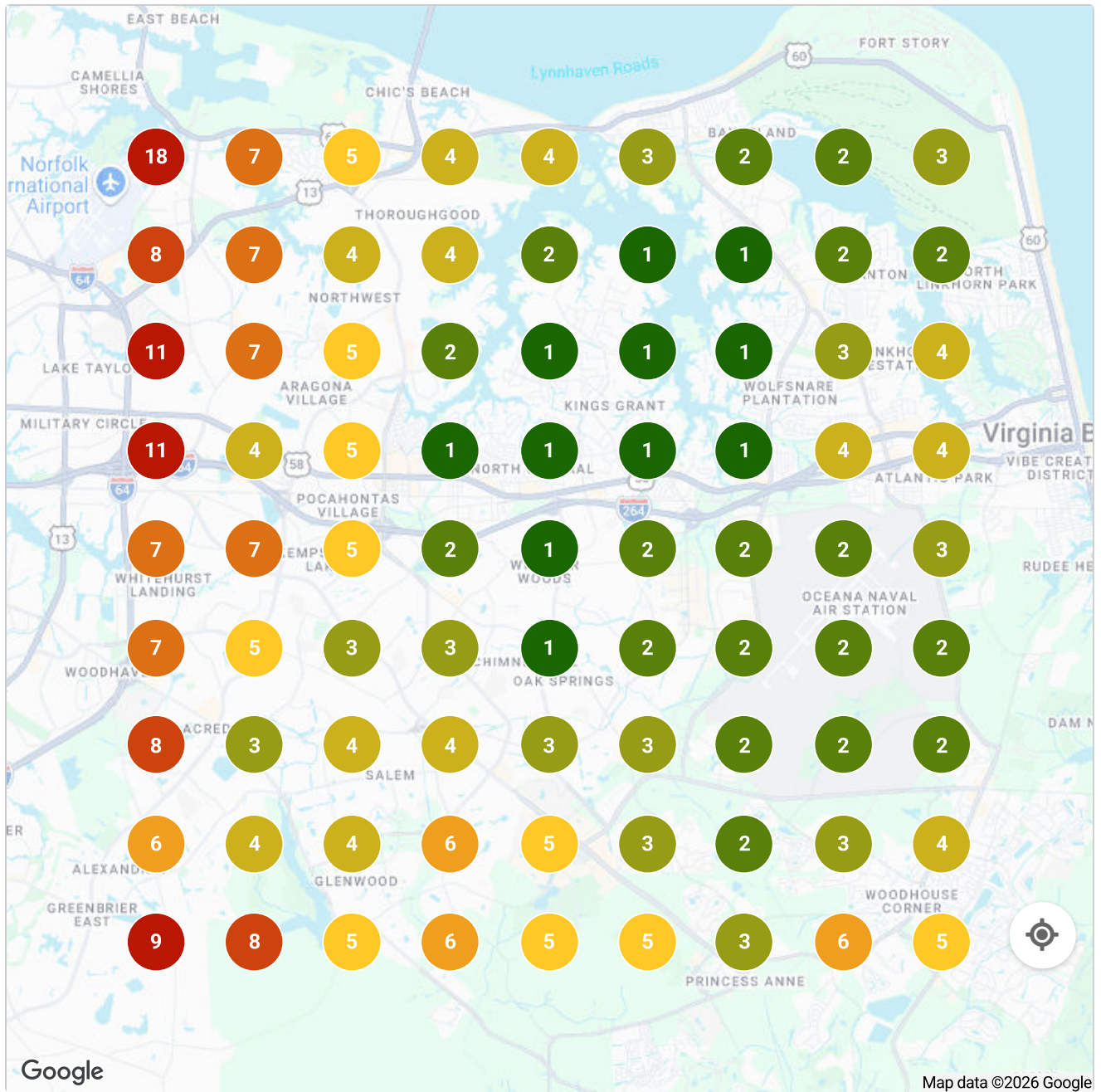
Searched using a 9 x 9 grid with a 5.0mi radius covering 100.00mi²

The center point for this grid is [36.8301789, -76.0989221](#)

Search performed on January 5, 2026, 1:00 PM



Map Scan Results



1.25 MILES BETWEEN MAP PINS

Metric Insights

Based on competitive analysis

OSoLV

Potential for SoLV improvement

Your SoLV

50.62

Top SoLV

50.62

0

50.62

You are the market leader

SoLV Distance

Your distance visibility vs. market

Your Distance

3.59 mi

Average Distance

2.89 mi

0 mi

2.89 mi

You are 0.70 mi above the market average

Competitors

Active competitors in market

Total Competitors

65

with SoLV > 0

29

Active

Total Competitors

55.38% have no measurable SoLV



Business Results Comparison

ARP: Average Rank Position across data points where the business is found in the top 20 results.

ATRP: Average Total Rank Position across all data points data points searched.

SoLV: Share of Local Voice is the percentage of data points where the business ranks in the top three positions. Over time, SoLV may be an excellent tool for understanding brand lift.

BUSINESS INFORMATION		FOUND IN	ARP	ATRP	SOLV ▾
1	Discount Locksmith of Virginia Beach 3640 S Plaza Trail #204c, Virginia Beach, VA 23452 4.6 ★★★★★ (157) 🔑 LOCKSMITH	81 data points 100.00% of results	4.00	4.00	50.62
2	KeyWest Lock & Safe Timberlake Shopping center, 4291 Holland Rd STE 113, Virginia Beach, VA 23452 4.7 ★★★★★ (167) 🔑 LOCKSMITH +2 MORE	79 data points 97.53% of results	4.42	4.83	37.04
3	Good Lock Virginia Beach, VA 23464 4.8 ★★★★★ (803) 🔑 LOCKSMITH	78 data points 96.30% of results	6.91	7.43	29.63
4	It's A Lock Locksmith 917 Newtown Rd #105, Virginia Beach, VA 23462 4.9 ★★★★★ (279) 🔑 LOCKSMITH	79 data points 97.53% of results	8.38	8.69	27.16
5	Antonio's lock and Safe 1124 Green Run Sq, Virginia Beach, VA 23452 4.2 ★★★★★ (46) 🔑 LOCKSMITH +1 MORE	77 data points 95.06% of results	8.17	8.80	27.16
6	Coastal Lock and Key 824 Close Ave, Virginia Beach, VA 23451 5.0 ★★★★★ (104) 🔑 LOCKSMITH +4 MORE	52 data points 64.20% of results	7.40	12.27	25.93
7	Metro Lock and Key 6150 E Virginia Beach Blvd, Norfolk, VA 23502 4.3 ★★★★★ (119) 🔑 LOCKSMITH	64 data points 79.01% of results	10.22	12.48	18.52
8	FlyLock 1561 Bradford Rd #104, Virginia Beach, VA 23455 5.0 ★★★★★ (84) 🔑 LOCKSMITH +5 MORE	53 data points 65.43% of results	8.43	12.78	18.52
9	KeyMe Locksmiths 2021 Lynnhaven Pkwy, Virginia Beach, VA 23456 4.6 ★★★★★ (106) 🔑 KEY DUPLICATION SERVICE	62 data points 76.54% of results	10.39	12.88	8.64

BUSINESS INFORMATION		FOUND IN	ARP	ATRP	SOLV ▾
10	KeyMe Locksmiths 1800 Republic Rd, Virginia Beach, VA 23454 4.1 ★★★★★ (25) 🔑 KEY DUPLICATION SERVICE	36 data points 44.44% of results	9.19	15.75	8.64
11	KeyMe Locksmiths 546 First Colonial Rd, Virginia Beach, VA 23451 4.6 ★★★★★ (48) 🔑 KEY DUPLICATION SERVICE	35 data points 43.21% of results	9.51	16.04	7.41
12	KeyMe Locksmiths 657 Phoenix Dr, Virginia Beach, VA 23452 4.5 ★★★★★ (82) 🔑 KEY DUPLICATION SERVICE	68 data points 83.95% of results	8.49	10.49	6.17
13	KeyMe Locksmiths 4821 Virginia Beach Blvd, Virginia Beach, VA 23462 4.6 ★★★★★ (192) 🔑 KEY DUPLICATION SERVICE	72 data points 88.89% of results	10.97	12.09	4.94
14	Eastern Lock & Key Co. 117 Byron St, Chesapeake, VA 23320 4.1 ★★★★★ (51) 🔑 LOCKSMITH +1 MORE	18 data points 22.22% of results	10.94	18.77	4.94
15	KeyMe Locksmiths 1149 Nimmo Pkwy, Virginia Beach, VA 23456 4.6 ★★★★★ (33) 🔑 KEY DUPLICATION SERVICE	17 data points 20.99% of results	9.18	18.52	3.70
16	Locksmith757 113 Pennsylvania Ave, Virginia Beach, VA 23462 5.0 ★★★★★ (3) 🔑 LOCKSMITH	69 data points 85.19% of results	11.62	13.01	2.47
17	Holderson Lock 5600 Lewis Rd, Norfolk, VA 23502 5.0 ★★★★★ (22) 🔑 LOCKSMITH	28 data points 34.57% of results	10.54	17.38	2.47
18	Minute Key 2324 Elson Green Ave, Virginia Beach, VA 23456 0.0 ★★★★★ (0) 🔑 KEY DUPLICATION SERVICE +1 MORE	10 data points 12.35% of results	9.70	19.60	2.47
19	KeyMe Locksmiths 3901 Holland Rd, Virginia Beach, VA 23452 4.5 ★★★★★ (61) 🔑 KEY DUPLICATION SERVICE	72 data points 88.89% of results	11.75	12.78	1.23
20	KeyMe Locksmiths 3330 Virginia Beach Blvd, Virginia Beach, VA 23452 4.4 ★★★★★ (17) 🔑 KEY DUPLICATION SERVICE	45 data points 55.56% of results	13.42	16.79	1.23
21	Minute Key 2403 Virginia Beach Blvd, Virginia Beach, VA 23454 3.9 ★★★★★ (18) 🔑 KEY DUPLICATION SERVICE	34 data points 41.98% of results	11.15	16.86	1.23

BUSINESS INFORMATION		FOUND IN	ARP	ATRP	SOLV ▾
22	KeyMe Locksmiths 975 Providence Square Shopping Center, Virginia Beach, VA 23464 4.3 ★★★★★ (19) 🔑 KEY DUPLICATION SERVICE	36 data points 44.44% of results	12.83	17.37	1.23
23	Maury Kroll Lock & Safe Service 3401 Chesapeake Blvd, Norfolk, VA 23513 4.6 ★★★★★ (242) 🔑 LOCKSMITH +2 MORE	28 data points 34.57% of results	12.29	17.99	1.23
24	KeyMe Locksmiths 3201 Holland Rd, Virginia Beach, VA 23453 0.0 ★★★★★ (0) 🔑 KEY DUPLICATION SERVICE	22 data points 27.16% of results	12.45	18.68	1.23
25	Ace Locksmith 7802 Merritt St, Norfolk, VA 23513 4.7 ★★★★★ (100) 🔑 LOCKSMITH	13 data points 16.05% of results	10.62	19.33	1.23
26	Speedy locksmith 4.7 ★★★★★ (1451) 🔑 LOCKSMITH +2 MORE	17 data points 20.99% of results	13.24	19.37	1.23
27	KeyMe Locksmiths 1653 Sentinel Dr, Chesapeake, VA 23320 4.6 ★★★★★ (62) 🔑 KEY DUPLICATION SERVICE	11 data points 13.58% of results	11.27	19.68	1.23
28	Minute Key 1832 Kempsville Rd #100, Virginia Beach, VA 23464 4.0 ★★★★★ (4) 🔑 KEY DUPLICATION SERVICE	13 data points 16.05% of results	13.08	19.73	1.23
29	Late Night Locksmith 5.0 ★★★★★ (34) 🔑 LOCKSMITH +1 MORE	18 data points 22.22% of results	16.67	20+	1.23
30	Budget Locksmith of Virginia Beach LLC 4.8 ★★★★★ (1165) 🔑 LOCKSMITH +2 MORE	24 data points 29.63% of results	12.04	18.35	0.00
31	Minute Key 3565 Holland Rd, Virginia Beach, VA 23452 4.2 ★★★★★ (13) 🔑 KEY DUPLICATION SERVICE	30 data points 37.04% of results	15.23	18.86	0.00
32	Minute Key 2020 Lynnhaven Pkwy, Virginia Beach, VA 23456 0.0 ★★★★★ (0) 🔑 KEY DUPLICATION SERVICE	20 data points 24.69% of results	13.35	19.11	0.00
33	KeyMe Locksmiths 1170 N Military Hwy, Norfolk, VA 23502 4.5 ★★★★★ (51) 🔑 KEY DUPLICATION SERVICE	17 data points 20.99% of results	12.18	19.15	0.00

BUSINESS INFORMATION		FOUND IN	ARP	ATRP	SOLV ▾
34	Minute Key 3352 Virginia Beach Blvd, Virginia Beach, VA 23452 0.0 ★★★★★ (0) 🔑 KEY DUPLICATION SERVICE	28 data points 34.57% of results	16.11	19.31	0.00
35	Locksmith Angels Virginia Beach 4.1 ★★★★★ (70) 🔑 LOCKSMITH +4 MORE	23 data points 28.40% of results	15.26	19.37	0.00
36	Hampton Roads Lock & Key 5.0 ★★★★★ (29) 🔑 LOCKSMITH +1 MORE	18 data points 22.22% of results	14.61	19.58	0.00
37	Pop-A-Lock Hampton Roads 4.9 ★★★★★ (5716) 🔑 LOCKSMITH +1 MORE	14 data points 17.28% of results	12.86	19.59	0.00
38	MasterKey Locksmith 4.9 ★★★★★ (274) 🔑 LOCKSMITH +1 MORE	12 data points 14.81% of results	13.75	19.93	0.00
39	KeyMe Locksmiths 1464 Mt Pleasant Rd, Chesapeake, VA 23320 4.0 ★★★★★ (12) 🔑 KEY DUPLICATION SERVICE	7 data points 8.64% of results	10.29	20+	0.00
40	Batteries Plus 4336 Virginia Beach Blvd Suite C, Virginia Beach, VA 23452 4.3 ★★★★★ (358) 🔑 CAR BATTERY STORE +5 MORE	18 data points 22.22% of results	17.39	20+	0.00
41	Minute Key 1081 N Military Hwy, Norfolk, VA 23502 4.1 ★★★★★ (22) 🔑 KEY DUPLICATION SERVICE	10 data points 12.35% of results	14.90	20+	0.00
42	Smart Pick Locksmith Inc. 5.0 ★★★★★ (105) 🔑 LOCKSMITH +1 MORE	14 data points 17.28% of results	16.86	20+	0.00
43	Bell's 24 Hour Lock & Key 3.9 ★★★★★ (82) 🔑 LOCKSMITH +3 MORE	11 data points 13.58% of results	16.36	20+	0.00
44	Essential Locksmith 5.0 ★★★★★ (52) 🔑 LOCKSMITH +1 MORE	9 data points 11.11% of results	15.56	20+	0.00
45	C & T Towing Company 5.0 ★★★★★ (1186) 🔑 TOWING SERVICE +2 MORE	6 data points 7.41% of results	13.33	20+	0.00
46	Locksmith Norfolk Specialist 7525 Tidewater Dr, Norfolk, VA 23505 4.9 ★★★★★ (7) 🔑 LOCKSMITH	8 data points 9.88% of results	15.50	20+	0.00

BUSINESS INFORMATION		FOUND IN	ARP	ATRP	SOLV ▾
47	Minute Key 475 Kempsville Rd, Chesapeake, VA 23320 5.0 ★★★★★ (2) 🔑 KEY DUPLICATION SERVICE	5 data points 6.17% of results	13.80	20+	0.00
48	Safety Locksmith Services LLC. 4.7 ★★★★★ (136) 🔑 LOCKSMITH +3 MORE	7 data points 8.64% of results	16.14	20+	0.00
49	KeyMe Locksmiths 7530 Tidewater Dr, Norfolk, VA 23505 4.3 ★★★★★ (54) 🔑 KEY DUPLICATION SERVICE	5 data points 6.17% of results	14.40	20+	0.00
50	KeyMe Locksmiths 1720 E Little Creek Rd, Norfolk, VA 23518 5.0 ★★★★★ (3) 🔑 KEY DUPLICATION SERVICE	5 data points 6.17% of results	14.60	20+	0.00
51	Logan's Locksmith 4.7 ★★★★★ (23) 🔑 LOCKSMITH +3 MORE	4 data points 4.94% of results	14.50	20+	0.00
52	Tempest Stitch and Threads 1115 Independence Blvd #23, Virginia Beach, VA 23455 0.0 ★★★★★ (0) 🔑 EMBROIDERY SERVICE +2 MORE	6 data points 7.41% of results	16.83	20+	0.00
53	Minute Key 1308 Battlefield Blvd N, Chesapeake, VA 23320 4.2 ★★★★★ (22) 🔑 KEY DUPLICATION SERVICE	4 data points 4.94% of results	15.25	20+	0.00
54	ocean lock and key 4.7 ★★★★★ (56) 🔑 LOCKSMITH +1 MORE	4 data points 4.94% of results	15.50	20+	0.00
55	Minute Key 1261 N Military Hwy, Norfolk, VA 23502 0.0 ★★★★★ (0) 🔑 KEY DUPLICATION SERVICE	5 data points 6.17% of results	16.60	20+	0.00
56	Minute Key 7530 Tidewater Dr, Norfolk, VA 23505 3.9 ★★★★★ (30) 🔑 KEY DUPLICATION SERVICE +2 MORE	4 data points 4.94% of results	16.25	20+	0.00
57	Tidewater Lock & Key, Inc. 3.8 ★★★★★ (27) 🔑 LOCKSMITH +1 MORE	2 data points 2.47% of results	12.00	20+	0.00
58	PoP UR Lock LLC 5.0 ★★★★★ (22) 🔑 LOCKSMITH +1 MORE	3 data points 3.70% of results	17.00	20+	0.00

BUSINESS INFORMATION		FOUND IN	ARP	ATRP	SOLV ▾
59	Automotive Remedies 113 Pennsylvania Ave, Virginia Beach, VA 23462 4.3 ★★★★★ (71) 🔑 LOCKSMITH +6 MORE	3 data points 3.70% of results	17.67	20+	0.00
60	Batteries Plus 1020 Battlefield Blvd N, Chesapeake, VA 23320 4.4 ★★★★★ (300) 🔑 CAR BATTERY STORE +5 MORE	2 data points 2.47% of results	17.00	20+	0.00
61	Minute Key 1400 Tintern St, Chesapeake, VA 23320 0.0 ★★★★★ (0) 🔑 KEY DUPLICATION SERVICE +1 MORE	1 data point 1.23% of results	16.00	20+	0.00
62	KeyMe Locksmiths 3350 E Princess Anne Rd, Norfolk, VA 23502 3.3 ★★★★★ (3) 🔑 LOCKSMITH	1 data point 1.23% of results	16.00	20+	0.00
63	Blessed Is He Autos And Towing 4.9 ★★★★★ (218) 🔑 TOWING SERVICE +3 MORE	1 data point 1.23% of results	19.00	20+	0.00
64	Minute Key 1720 E Little Creek Rd, Norfolk, VA 23518 3.9 ★★★★★ (8) 🔑 KEY DUPLICATION SERVICE	1 data point 1.23% of results	19.00	20+	0.00
65	ASAP Lock & Keys 0.0 ★★★★★ (0) 🔑 LOCKSMITH +1 MORE	1 data point 1.23% of results	20.00	20+	0.00

Prepared by Local Falcon Team
<https://www.localfalcon.com>

If you have any questions, feel free to contact us at account@localfalcon.com