



LocalFalcon

Scan Report

Searching "wig shop" on  for:

Orna Wigs Couture Salon

708 Reisterstown Rd, Pikesville, MD 21208

4.8 ★★★★★ (36)

ARP 6.44

ATRP 7.52

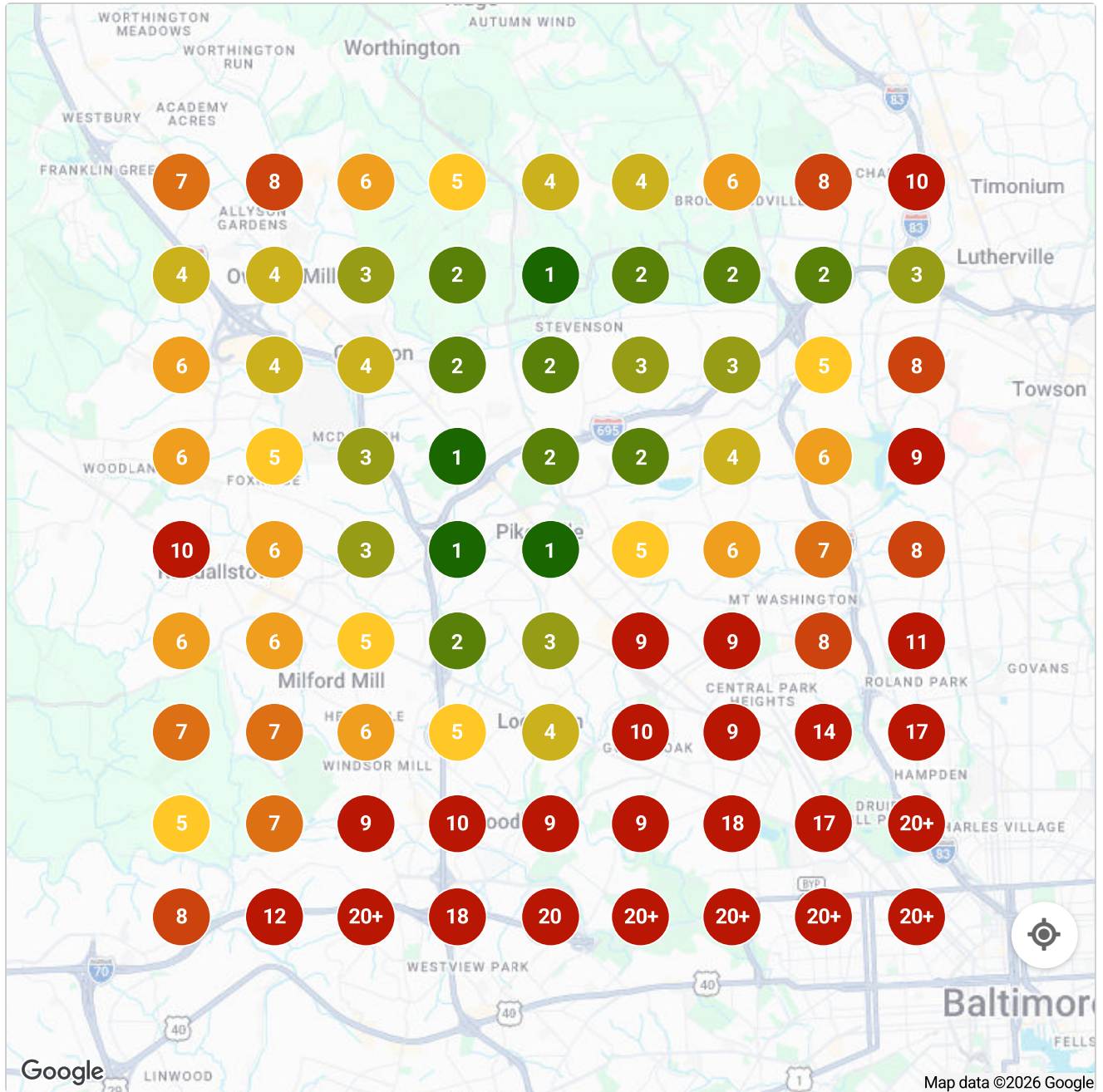
SoLV 24.69

Searched using a 9 x 9 grid with a 4.5mi radius covering 81.00mi²

The center point for this grid is [39.3710640, -76.7200700](#)

Search performed on April 13, 2026, 1:09 PM

Map Scan Results



1.13 MILES BETWEEN MAP PINS

Metric Insights

Based on competitive analysis

OSoLV

Potential for SoLV improvement

Your SoLV

24.69

Top SoLV

56.79

0

56.79

You are 32.10 below the market leader

SoLV Distance

Your distance visibility vs. market

Your Distance

2.62 mi

Average Distance

2.26 mi

0 mi

2.26 mi

You are 0.35 mi above the market average

Competitors

Active competitors in market

Total Competitors

81

with SoLV > 0

34

Active

Total Competitors

58.02% have no measurable SoLV



Business Results Comparison

ARP: Average Rank Position across data points where the business is found in the top 20 results.

ATRP: Average Total Rank Position across all data points data points searched.

SoLV: Share of Local Voice is the percentage of data points where the business ranks in the top three positions. Over time, SoLV may be an excellent tool for understanding brand lift.

BUSINESS INFORMATION		FOUND IN	ARP	ATRP	SOLV ▾
1	SE Wigs Pinkney Rd, Baltimore, MD 21215 5.0 ★★★★★ (67) WIG SHOP	80 data points 98.77% of results	3.99	4.20	56.79
2	Ruby Renee Wigs 5701 Newbury St., Baltimore, MD 21209 4.8 ★★★★★ (22) WIG SHOP	74 data points 91.36% of results	7.96	9.09	33.33
3	Orna Wigs Couture Salon 708 Reisterstown Rd, Pikesville, MD 21208 4.8 ★★★★★ (36) WIG SHOP	75 data points 92.59% of results	6.44	7.52	24.69
4	Cosmos Beauty Supply (Windsor Mill) 2323 Rolling Rd., Windsor Mill, MD 21244 4.5 ★★★★★ (74) WIG SHOP +1 MORE	64 data points 79.01% of results	9.77	12.12	22.22
5	The Hair Factory LLC 10317 Reisterstown Rd suite 204, Owings Mills, MD 21117 4.8 ★★★★★ (69) WIG SHOP +5 MORE	42 data points 51.85% of results	7.31	13.90	20.99
6	BSW Beauty - Randallstown 8606 Liberty Rd, Randallstown, MD 21133 4.9 ★★★★★ (608) BEAUTY SUPPLY STORE	27 data points 33.33% of results	3.81	15.27	19.75
7	Lena's Wigs 817 W 36th St, Baltimore, MD 21211 4.6 ★★★★★ (49) WIG SHOP +1 MORE	69 data points 85.19% of results	8.70	10.52	18.52
8	Superior Hair Depot 410 6828 Reisterstown Rd, Baltimore, MD 21215 5.0 ★★★★★ (1338) BEAUTY SUPPLY STORE	80 data points 98.77% of results	6.54	6.72	16.05
9	Buttas Hair Emporium Natural Beauty Supply 6901 Security Blvd, Windsor Mill, MD 21244 5.0 ★★★★★ (22) BEAUTY SUPPLY STORE +1 MORE	42 data points 51.85% of results	11.52	16.09	13.58

BUSINESS INFORMATION		FOUND IN	ARP	ATRP	SOLV ▾
10	Beauty Island 9616 Reisterstown Rd, Owings Mills, MD 21117 3.4 ★★★★★ (163) 📍 BEAUTY SUPPLY STORE	30 data points 37.04% of results	7.27	15.91	12.35
11	Cookie's Wigs 6002 Berkeley Ave, Baltimore, MD 21209 4.2 ★★★★★ (17) 📍 WIG SHOP	64 data points 79.01% of results	9.78	12.14	7.41
12	Beauty Avenue 3518 Brenbrook Dr, Randallstown, MD 21133 4.0 ★★★★★ (91) 📍 WIG SHOP +1 MORE	42 data points 51.85% of results	11.45	16.05	6.17
13	Beauty Way 11714 #K Reisterstown Rd, Reisterstown, MD 21136 4.1 ★★★★★ (48) 📍 WIG SHOP +3 MORE	17 data points 20.99% of results	9.53	18.59	4.94
14	Dope Beauty Bar 1459 Light St, Baltimore, MD 21230 4.7 ★★★★★ (90) 📍 WIG SHOP +4 MORE	17 data points 20.99% of results	11.94	19.10	3.70
15	Unique Strands LLC 9331B Liberty Rd, Randallstown, MD 21133 5.0 ★★★★★ (59) 📍 HAIR EXTENSIONS SUPPLIER	42 data points 51.85% of results	10.12	15.36	2.47
16	The DollPrint Beauty Bar 5471 Baltimore National Pike Ste 78, Baltimore, MD 21229 5.0 ★★★★★ (26) 📍 WIG SHOP	27 data points 33.33% of results	9.67	17.22	2.47
17	The Boutique At GBMC 6715 MD-139 Suite 104, Towson, MD 21204 5.0 ★★★★★ (1) 📍 BOUTIQUE	22 data points 27.16% of results	10.32	18.10	2.47
18	Beauty Island 6831 Loch Raven Blvd, Baltimore, MD 21286 3.8 ★★★★★ (181) 📍 BEAUTY SUPPLY STORE	18 data points 22.22% of results	9.50	18.44	2.47
19	Beauty 2 U 9750 Groffs Mill Dr, Owings Mills, MD 21117 3.9 ★★★★★ (49) 📍 BEAUTY SUPPLY STORE	21 data points 25.93% of results	11.19	18.46	2.47
20	KC Hair Outlet 2403 Frederick Ave, Baltimore, MD 21223 4.2 ★★★★★ (572) 📍 WIG SHOP +1 MORE	17 data points 20.99% of results	10.88	18.88	2.47
21	Beauty 4U 6516 Baltimore National Pike, Catonsville, MD 21228 4.1 ★★★★★ (306) 📍 WIG SHOP +3 MORE	15 data points 18.52% of results	10.47	19.05	2.47

BUSINESS INFORMATION		FOUND IN	ARP	ATRP	SOLV ▾
22	Kaysi Beauty 122 Cranbrook Rd suite C-05, Cockeysville, MD 21030 4.3 ★★★★★ (21) 📍 COSMETICS STORE	8 data points 9.88% of results	7.38	19.65	2.47
23	Kay's Beauty 5752 Baltimore National Pike, Catonsville, MD 21228 4.5 ★★★★★ (133) 📍 BEAUTY SUPPLY STORE	4 data points 4.94% of results	3.50	20+	2.47
24	Tiffany's Beauty Supply 6400 Reisterstown Rd, Baltimore, MD 21215 4.5 ★★★★★ (151) 📍 BEAUTY SUPPLY STORE	72 data points 88.89% of results	12.44	13.40	1.23
25	Liberty Court Beauty Supply 8646 Liberty Rd suite b, Randallstown, MD 21133 4.3 ★★★★★ (113) 📍 BEAUTY SUPPLY STORE +1 MORE	34 data points 41.98% of results	11.15	16.86	1.23
26	Beauty Island 5437 Reisterstown Rd, Baltimore, MD 21215 4.4 ★★★★★ (95) 📍 BEAUTY SUPPLY STORE	31 data points 38.27% of results	11.74	17.46	1.23
27	Blush PRO Beauty 18 W 25th St Suite 207, Baltimore, MD 21218 4.7 ★★★★★ (31) 📍 WIG SHOP +1 MORE	32 data points 39.51% of results	13.38	17.99	1.23
28	KC Hair Outlet & Salon 8024 Liberty Rd, Windsor Mill, MD 21244 4.3 ★★★★★ (727) 📍 BEAUTY SUPPLY STORE +2 MORE	31 data points 38.27% of results	13.71	18.21	1.23
29	Beauty 4U 1727 Rolling Rd., Windsor Mill, MD 21244 4.2 ★★★★★ (579) 📍 WIG SHOP +3 MORE	20 data points 24.69% of results	10.65	18.44	1.23
30	GF Beauty 10377 Reisterstown Rd, Owings Mills, MD 21117 4.2 ★★★★★ (13) 📍 BEAUTY SUPPLY STORE	13 data points 16.05% of results	7.54	18.84	1.23
31	Beauty Outlet At Mondawmin 2401 Liberty Heights Ave Suite 2055, Baltimore, MD 21215 4.0 ★★★★★ (16) 📍 BEAUTY SUPPLY STORE	23 data points 28.40% of results	13.39	18.84	1.23
32	Hannah's Beauty Supply 9838 Liberty Rd, Randallstown, MD 21133 4.5 ★★★★★ (45) 📍 BEAUTY SUPPLY STORE	17 data points 20.99% of results	11.18	18.94	1.23
33	Beauty Zone (Wig Store) 230 N Eutaw St, Baltimore, MD 21201 3.5 ★★★★★ (35) 📍 BEAUTY SUPPLY STORE	12 data points 14.81% of results	10.25	19.41	1.23

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34	KC Hair & Beauty 2401 Liberty Heights Ave #3224, Baltimore, MD 21215 4.2 ★★★★★ (516) 📍 BEAUTY SUPPLY STORE	13 data points 16.05% of results	14.00	19.88	1.23
35	Beauty Plus Northwood 1529 Havenwood Rd, Baltimore, MD 21218 5.0 ★★★★★ (260) 📍 BEAUTY SUPPLY STORE	35 data points 43.21% of results	10.60	16.51	0.00
36	Grand Beauty 5401 Reisterstown Rd, Baltimore, MD 21215 4.3 ★★★★★ (193) 📍 BEAUTY SUPPLY STORE	28 data points 34.57% of results	14.75	18.84	0.00
37	Beauty Wig Supply 6001 Reisterstown Rd, Baltimore, MD 21215 0.0 ★★★★★ (0) 📍 BEAUTY SUPPLY STORE	28 data points 34.57% of results	15.00	18.93	0.00
38	BALTIMORE MEGA HAIR BEAUTY in Security Square Mall 6901 Security Blvd #245, Baltimore, MD 21244 4.3 ★★★★★ (48) 📍 BEAUTY SUPPLY STORE	16 data points 19.75% of results	13.38	19.49	0.00
39	King's Beauty Supply 2831 Greenmount Ave, Baltimore, MD 21218 4.6 ★★★★★ (191) 📍 BEAUTY SUPPLY STORE	13 data points 16.05% of results	12.38	19.62	0.00
40	The Hair Palace 6622 Security Blvd, Baltimore, MD 21207 4.9 ★★★★★ (405) 📍 BEAUTY SUPPLY STORE	12 data points 14.81% of results	11.75	19.63	0.00
41	Beauty Point 5400 York Rd, Baltimore, MD 21212 4.0 ★★★★★ (57) 📍 BEAUTY SUPPLY STORE	14 data points 17.28% of results	13.21	19.65	0.00
42	Paul's Beauty Warehouse 1821 Whitehead Rd, Woodlawn, MD 21207 4.3 ★★★★★ (73) 📍 BEAUTY SUPPLY STORE +3 MORE	16 data points 19.75% of results	14.63	19.74	0.00
43	KC Beauty & Cosmetics 1963 E Joppa Rd, Parkville, MD 21234 4.8 ★★★★★ (1673) 📍 BEAUTY SUPPLY STORE	12 data points 14.81% of results	12.50	19.74	0.00
44	All things beaute 11000 Owings Mills Blvd, Owings Mills, MD 21117 4.6 ★★★★★ (5) 📍 HAIR EXTENSIONS SUPPLIER +3 MORE	11 data points 13.58% of results	12.55	19.85	0.00

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45	Hair Town 1008 Taylor Ave, Towson, MD 21286 3.6 ★★★★★ (101) 📍 BEAUTY SUPPLY STORE +1 MORE	10 data points 12.35% of results	12.00	19.89	0.00
46	Remi Beauty Outlet 4145 Patterson Ave, Baltimore, MD 21215 4.4 ★★★★★ (67) 📍 BEAUTY SUPPLY STORE	9 data points 11.11% of results	11.22	19.91	0.00
47	Beauty Point MD3273 3623 Offutt Rd, Randallstown, MD 21133 3.1 ★★★★★ (48) 📍 BEAUTY SUPPLY STORE	12 data points 14.81% of results	13.83	19.94	0.00
48	Beautyland 7015 Liberty Rd, Gwynn Oak, MD 21207 3.9 ★★★★★ (151) 📍 BEAUTY SUPPLY STORE	18 data points 22.22% of results	16.39	19.98	0.00
49	Beauty Queen Collection Wigs, Mink Eyelashes, Hair Curler, Straightener, Deep Waver, Hot Combs, Hairdryer, & Accessories 210 W Pennsylvania Ave, Baltimore, MD 21204 0.0 ★★★★★ (0) 📍 WIG SHOP +2 MORE	11 data points 13.58% of results	14.45	20+	0.00
50	KeepitCute Beauty 4602 York Rd, Baltimore, MD 21212 4.9 ★★★★★ (34) 📍 BEAUTY SUPPLY STORE	9 data points 11.11% of results	14.11	20+	0.00
51	Scotts Beauty Supply Inc 5116 Park Heights Ave, Baltimore, MD 21215 4.0 ★★★★★ (51) 📍 BEAUTY SUPPLY STORE	9 data points 11.11% of results	14.22	20+	0.00
52	Wig Install Salon 3503 Offutt Rd, Randallstown, MD 21133 4.0 ★★★★★ (8) 📍 HAIR SALON	11 data points 13.58% of results	15.64	20+	0.00
53	Dunncouture 400 Shirley Manor Rd, Reisterstown, MD 21136 4.2 ★★★★★ (5) 📍 HEALTH AND BEAUTY SHOP	8 data points 9.88% of results	13.75	20+	0.00
54	ESC PRO HAIR & BEAUTY CARE STORE 43 Pellinore Ct, Pikesville, MD 21208 0.0 ★★★★★ (0) 📍 WIG SHOP +2 MORE	14 data points 17.28% of results	16.86	20+	0.00
55	House of Nigel 1006 Reisterstown Rd, Pikesville, MD 21208 4.9 ★★★★★ (8) 📍 BEAUTY SALON +4 MORE	12 data points 14.81% of results	16.17	20+	0.00

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56	Upscale Beauty Supply & Discount 3102 W North Ave, Baltimore, MD 21216 4.5 ★★★★★ (43) 📍 BEAUTY SUPPLY STORE	6 data points 7.41% of results	12.00	20+	0.00
57	JMR Studio 1620 York Rd 108 Studio 5, Timonium, MD 21093 5.0 ★★★★★ (23) 📍 HAIR REPLACEMENT SERVICE +4 MORE	8 data points 9.88% of results	14.75	20+	0.00
58	Super Beauty 6510 Reisterstown Rd, Baltimore, MD 21215 3.0 ★★★★★ (40) 📍 BEAUTY SUPPLY STORE	9 data points 11.11% of results	15.56	20+	0.00
59	Hopkins Beauty Supply 1713 Pennsylvania Ave, Baltimore, MD 21217 4.2 ★★★★★ (72) 📍 BEAUTY SUPPLY STORE	4 data points 4.94% of results	10.00	20+	0.00
60	Kaffys Beauty Liberty Rd, Randallstown, MD 21133 5.0 ★★★★★ (36) 📍 HAIRDRESSER	6 data points 7.41% of results	14.50	20+	0.00
61	India.P Studios Hair & Wig Boutique 404 York Rd, Towson, MD 21204 4.7 ★★★★★ (15) 📍 BEAUTY SALON	9 data points 11.11% of results	17.00	20+	0.00
62	Chenise's Lace of Beauty 5835 York Rd, Baltimore, MD 21212 5.0 ★★★★★ (1) 📍 WIG SHOP	7 data points 8.64% of results	16.43	20+	0.00
63	Beauty 7 809 Taylor Ave #807, Towson, MD 21286 3.8 ★★★★★ (177) 📍 BEAUTY SUPPLY STORE	7 data points 8.64% of results	16.43	20+	0.00
64	Rainbow Beauty Mart 2112 E Monument St, Baltimore, MD 21205 4.2 ★★★★★ (76) 📍 WIG SHOP +3 MORE	6 data points 7.41% of results	15.83	20+	0.00
65	Upscale Beauty Supply #1 5309 Baltimore National Pike, Baltimore, MD 21229 3.9 ★★★★★ (104) 📍 BEAUTY SUPPLY STORE	3 data points 3.70% of results	12.33	20+	0.00
66	Lovelylaced Styles 10706 Reisterstown Rd, Owings Mills, MD 21117 4.9 ★★★★★ (56) 📍 HAIR SALON +4 MORE	4 data points 4.94% of results	16.00	20+	0.00
67	Beauty Lane 7906 Harford Rd, Parkville, MD 21234 4.8 ★★★★★ (180) 📍 WIG SHOP +4 MORE	6 data points 7.41% of results	17.83	20+	0.00

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68	Lexington Beauty Supply 112 W Lexington St, Baltimore, MD 21201 4.0 ★★★★★ (90) 📍 BEAUTY SUPPLY STORE +1 MORE	4 data points 4.94% of results	16.75	20+	0.00
69	786 Beauty Village 8450 Baltimore National Pike 165 Suite 109, Ellicott City, MD 21043 5.0 ★★★★★ (12) 📍 HAIR SALON +1 MORE	1 data point 1.23% of results	9.00	20+	0.00
70	Beauty Capitol 11606 Reisterstown Rd, Reisterstown, MD 21136 4.0 ★★★★★ (7) 📍 BEAUTY PRODUCTS WHOLESALER	2 data points 2.47% of results	15.50	20+	0.00
71	Shea's Glam Haus 8900 Columbia 100 Pkwy H, Columbia, MD 21045 5.0 ★★★★★ (1) 📍 HAIR SALON +4 MORE	1 data point 1.23% of results	11.00	20+	0.00
72	Crowning Alternatives 607 S Camp Meade Rd, Linthicum Heights, MD 21090 4.9 ★★★★★ (66) 📍 WIG SHOP	2 data points 2.47% of results	16.50	20+	0.00
73	Trans4mations Hair Salon & Boutique Next to driving school (downstairs, 8138 Liberty Rd, Baltimore, MD 21244 4.7 ★★★★★ (86) 📍 HAIR SALON +6 MORE	1 data point 1.23% of results	12.00	20+	0.00
74	Beauty Lane 3203 Greenmount Ave, Baltimore, MD 21218 4.2 ★★★★★ (160) 📍 BEAUTY SUPPLY STORE	2 data points 2.47% of results	16.50	20+	0.00
75	Adore J'atore Hair Collection 602 N Eutaw St 1st floor, Baltimore, MD 21201 4.7 ★★★★★ (7) 📍 WIG SHOP +3 MORE	1 data point 1.23% of results	14.00	20+	0.00
76	100% Indian Virgin Hair 2515 St Paul St, Baltimore, MD 21218 4.5 ★★★★★ (31) 📍 HAIR EXTENSIONS SUPPLIER	1 data point 1.23% of results	16.00	20+	0.00
77	Beauty 21 7100 Darlington Dr A, Parkville, MD 21234 4.1 ★★★★★ (68) 📍 WIG SHOP +2 MORE	2 data points 2.47% of results	18.50	20+	0.00
78	Super Beauty 1205 W Pratt St, Baltimore, MD 21223 4.2 ★★★★★ (295) 📍 SHOPPING MALL +1 MORE	2 data points 2.47% of results	19.00	20+	0.00

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79	Kaysi Beauty 8909 McGaw Ct, Columbia, MD 21045 4.5 ★★★★★ (547) ➞ BEAUTY SUPPLY STORE	1 data point 1.23% of results	18.00	20+	0.00
80	Melessa's Weave Palace 1020 S Charles St, Baltimore, MD 21230 4.5 ★★★★★ (139) ➞ HAIR REPLACEMENT SERVICE +7 MORE	1 data point 1.23% of results	20.00	20+	0.00
81	Charlotte's Hair Line Inc 8710 Honeygo Blvd, Perry Hall, MD 21128 4.0 ★★★★★ (11) ➞ HAIR REPLACEMENT SERVICE +1 MORE	1 data point 1.23% of results	20.00	20+	0.00

Prepared by **Local Falcon Team**
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If you have any questions, feel free to contact us at account@localfalcon.com