



LocalFalcon

Scan Report

Searching "ray-ban meta brooklyn" on  Google Maps for:

Viewtopia Optical

810 Kings Hwy, Brooklyn, NY 11223
5.0 ★★★★★ (139)

ARP 5.19

ATRP 7.33

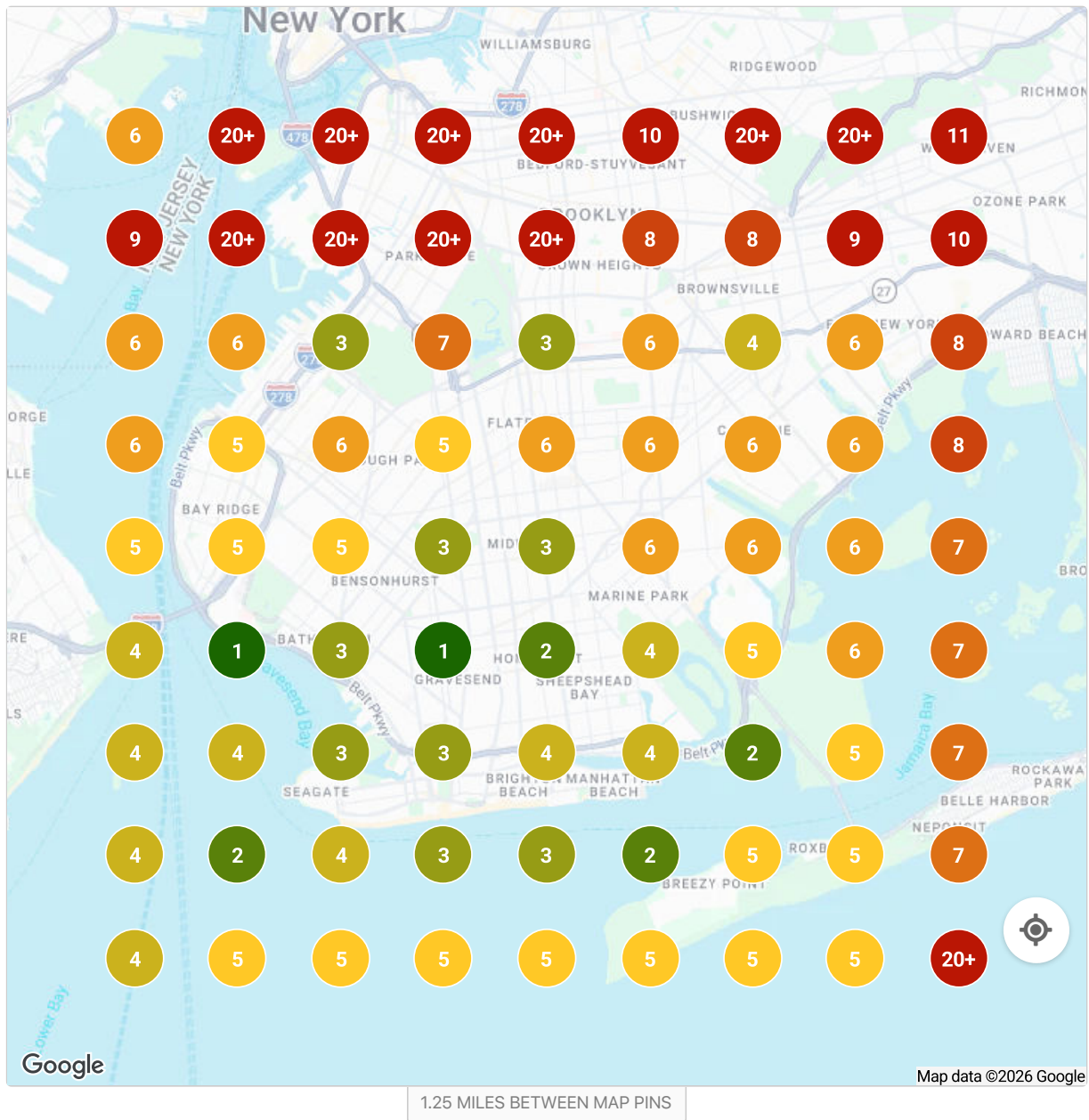
SoLV 18.52

Searched using a 9 x 9 grid with a 5.0mi radius covering 100.00mi²

The center point for this grid is [40.6198553, -73.9543930](#)

Search performed on December 18, 2025, 10:25 AM

Map Scan Results



Metric Insights

Based on competitive analysis

OSoLV

Potential for SoLV improvement

Your SoLV

18.52

Top SoLV

90.12

0

90.12

You are 71.60 below the market leader

SoLV Distance

Your distance visibility vs. market

Your Distance

2.49 mi

Average Distance

5.79 mi

0 mi

5.79 mi

You are 3.30 mi below the market average

Competitors

Active competitors in market

Total Competitors

34

with SoLV > 0

11

Active

Total Competitors

67.65% have no measurable SoLV



Business Results Comparison

ARP: Average Rank Position across data points where the business is found in the top 20 results.

ATRP: Average Total Rank Position across all data points data points searched.

SoLV: Share of Local Voice is the percentage of data points where the business ranks in the top three positions. Over time, SoLV may be an excellent tool for understanding brand lift.

BUSINESS INFORMATION		FOUND IN	ARP	ATRP	SOLV ▼
1	Ray-Ban 116 Wooster St, New York, NY 10012 4.3 ★★★★★ (563) 📍 SUNGLASSES STORE +1 MORE	81 data points 100.00% of results	2.20	2.20	90.12
2	Sunglass Hut 5100 Kings Plz #0130A, Brooklyn, NY 11234 3.1 ★★★★★ (38) 📍 SUNGLASSES STORE +3 MORE	81 data points 100.00% of results	2.28	2.28	75.31
3	Ray-Ban 20 Hudson Yards, New York, NY 10001 4.4 ★★★★★ (135) 📍 SUNGLASSES STORE +1 MORE	81 data points 100.00% of results	3.74	3.74	48.15
4	Designer Sunglasses & Eyeglasses 9516 Church Ave, 1st floor, Brooklyn, NY 11212 5.0 ★★★★★ (13) 📍 SUNGLASSES STORE +3 MORE	79 data points 97.53% of results	4.61	5.01	34.57
5	Sunglass Hut 5400 Avenue U, Brooklyn, NY 11234 0.0 ★★★★★ (0) 📍 SUNGLASSES STORE	81 data points 100.00% of results	5.59	5.59	18.52
6	Viewtopia Optical 810 Kings Hwy, Brooklyn, NY 11223 5.0 ★★★★★ (139) 📍 SUNGLASSES STORE +5 MORE	70 data points 86.42% of results	5.19	7.33	18.52
7	Warby Parker Flatbush Ave. 208 Flatbush Ave, Brooklyn, NY 11217 4.8 ★★★★★ (547) 📍 SUNGLASSES STORE +3 MORE	28 data points 34.57% of results	7.14	16.21	4.94
8	Warby Parker Bergen St. 55 Bergen St, Brooklyn, NY 11201 4.7 ★★★★★ (294) 📍 OPTICIAN +2 MORE	4 data points 4.94% of results	2.50	20+	4.94
9	MK Vision Center Brooklyn 5921 8th Ave, Brooklyn, NY 11220 3.9 ★★★★★ (74) 📍 SUNGLASSES STORE +2 MORE	67 data points 82.72% of results	7.75	10.04	2.47
10	Tabulae Eyewear 328 E 9th St, New York, NY 10003 5.0 ★★★★★ (501) 📍 SUNGLASSES STORE +2 MORE	73 data points 90.12% of results	8.45	9.69	1.23

BUSINESS INFORMATION		FOUND IN	ARP	ATRP	SOLV ▼
11	Milan Optique 83 5th Ave, Brooklyn, NY 11217 4.8 ★★★★★ (472) 🔗 SUNGLASSES STORE +4 MORE	12 data points 14.81% of results	7.17	18.95	1.23
12	Ray-Ban 630 Old Country Rd Space 1084B, Garden City, NY 11530 4.4 ★★★★★ (8) 🔗 SUNGLASSES STORE +1 MORE	43 data points 53.09% of results	7.51	13.84	0.00
13	Sunglass Hut at Macy's 422 Fulton St, Brooklyn, NY 11201 4.0 ★★★★★ (18) 🔗 SUNGLASSES STORE +4 MORE	41 data points 50.62% of results	10.78	15.83	0.00
14	BuyEyeGlass - Best Place to Buy Optical, Sunglasses and Prescription Glasses Online 111-17 Lefferts Blvd, South Ozone Park, NY 11420 5.0 ★★★★★ (1) 🔗 OPTICIAN +1 MORE	34 data points 41.98% of results	9.06	15.99	0.00
15	LensCrafters 260 Sunrise Hwy, Valley Stream, NY 11581 4.9 ★★★★★ (1799) 🔗 SUNGLASSES STORE +1 MORE	28 data points 34.57% of results	9.79	17.12	0.00
16	Sunglass Hut At W B'Way, 157 Spring St, New York, NY 10012 3.8 ★★★★★ (55) 🔗 SUNGLASSES STORE +3 MORE	21 data points 25.93% of results	13.90	19.16	0.00
17	HMY Vision Optical 212 3rd Ave, New York, NY 10003 5.0 ★★★★★ (121) 🔗 SUNGLASSES STORE +2 MORE	11 data points 13.58% of results	9.64	19.46	0.00
18	Atelier Mira 193 Grand St, Brooklyn, NY 11211 4.3 ★★★★★ (81) 🔗 OPTICIAN +4 MORE	7 data points 8.64% of results	7.43	19.83	0.00
19	Ray-Ban 1 Garden State Plaza Pkwy Suite T19, Paramus, NJ 07652 3.7 ★★★★★ (16) 🔗 SUNGLASSES STORE +1 MORE	11 data points 13.58% of results	13.45	19.98	0.00
20	Sunglass Hut 590 5th Ave, New York, NY 10036 4.6 ★★★★★ (240) 🔗 SUNGLASSES STORE +3 MORE	12 data points 14.81% of results	14.42	20+	0.00
21	BLVD Optical 164-42 Cross Bay Blvd, Howard Beach, NY 11414 4.9 ★★★★★ (52) 🔗 OPTICIAN +1 MORE	8 data points 9.88% of results	12.50	20+	0.00
22	Sunglass Hut 1055 Green Acres Mall, Valley Stream, NY 11581 4.3 ★★★★★ (42) 🔗 SUNGLASSES STORE +3 MORE	7 data points 8.64% of results	12.57	20+	0.00

BUSINESS INFORMATION	FOUND IN	ARP	ATRP	SOLV ▼
23 Sunglass Hut at Macy's 90-01 Queens Blvd, Elmhurst, NY 11373 3.8 ★★★★★★ (118) 🗺️ SUNGLASSES STORE +4 MORE	5 data points 6.17% of results	10.00	20+	0.00
24 Sunglass Hut 30 Mall Dr W Suite 131, Jersey City, NJ 07310 3.5 ★★★★★★ (71) 🗺️ SUNGLASSES STORE +3 MORE	2 data points 2.47% of results	8.50	20+	0.00
25 Sunglass Hut at Macy's 20 Mall Dr E, Jersey City, NJ 07310 4.1 ★★★★★★ (71) 🗺️ SUNGLASSES STORE +4 MORE	2 data points 2.47% of results	10.00	20+	0.00
26 Sunglass Hut 651 Kapkowski Rd #1428, Elizabeth, NJ 07201 4.0 ★★★★★★ (130) 🗺️ SUNGLASSES STORE +3 MORE	3 data points 3.70% of results	14.67	20+	0.00
27 Sunglass Hut at Macy's 1000 Green Acres Mall, Valley Stream, NY 11581 3.6 ★★★★★★ (12) 🗺️ SUNGLASSES STORE +4 MORE	3 data points 3.70% of results	16.00	20+	0.00
28 Raphael Optical 303 Wyckoff Ave, Brooklyn, NY 11237 4.7 ★★★★★★ (16) 🗺️ OPTICIAN +4 MORE	1 data point 1.23% of results	6.00	20+	0.00
29 Sunglass Hut 2655 Richmond Ave T105, Staten Island, NY 10314 4.7 ★★★★★★ (42) 🗺️ SUNGLASSES STORE +3 MORE	1 data point 1.23% of results	8.00	20+	0.00
30 Eltingville Eye Center 4255 Amboy Rd, Staten Island, NY 10308 5.0 ★★★★★★ (33) 🗺️ OPTICIAN	1 data point 1.23% of results	12.00	20+	0.00
31 MOSCOT Shop 75 9th Ave, New York, NY 10011 4.7 ★★★★★★ (46) 🗺️ SUNGLASSES STORE +3 MORE	1 data point 1.23% of results	13.00	20+	0.00
32 Sunglass Hut 3 Brewster Rd, Newark, NJ 07114 4.0 ★★★★★★ (4) 🗺️ SUNGLASSES STORE	2 data points 2.47% of results	17.00	20+	0.00
33 LensCrafters 30-267 Mall Dr W Suite A25A, Jersey City, NJ 07310 4.6 ★★★★★★ (1199) 🗺️ SUNGLASSES STORE +1 MORE	1 data point 1.23% of results	15.00	20+	0.00
34 BWAYVISION 43 W 29th St #2FL, New York, NY 10001 0.0 ★★★★★★ (0) 🗺️ SUNGLASSES STORE	1 data point 1.23% of results	17.00	20+	0.00