



Scan Report

Searching "ray-ban meta brooklyn" on  for:

Viewtopia Optical
810 Kings Hwy, Brooklyn, NY 11223
5.0 ★★★★★ (0)

ARP 4.31

ATRP 4.31

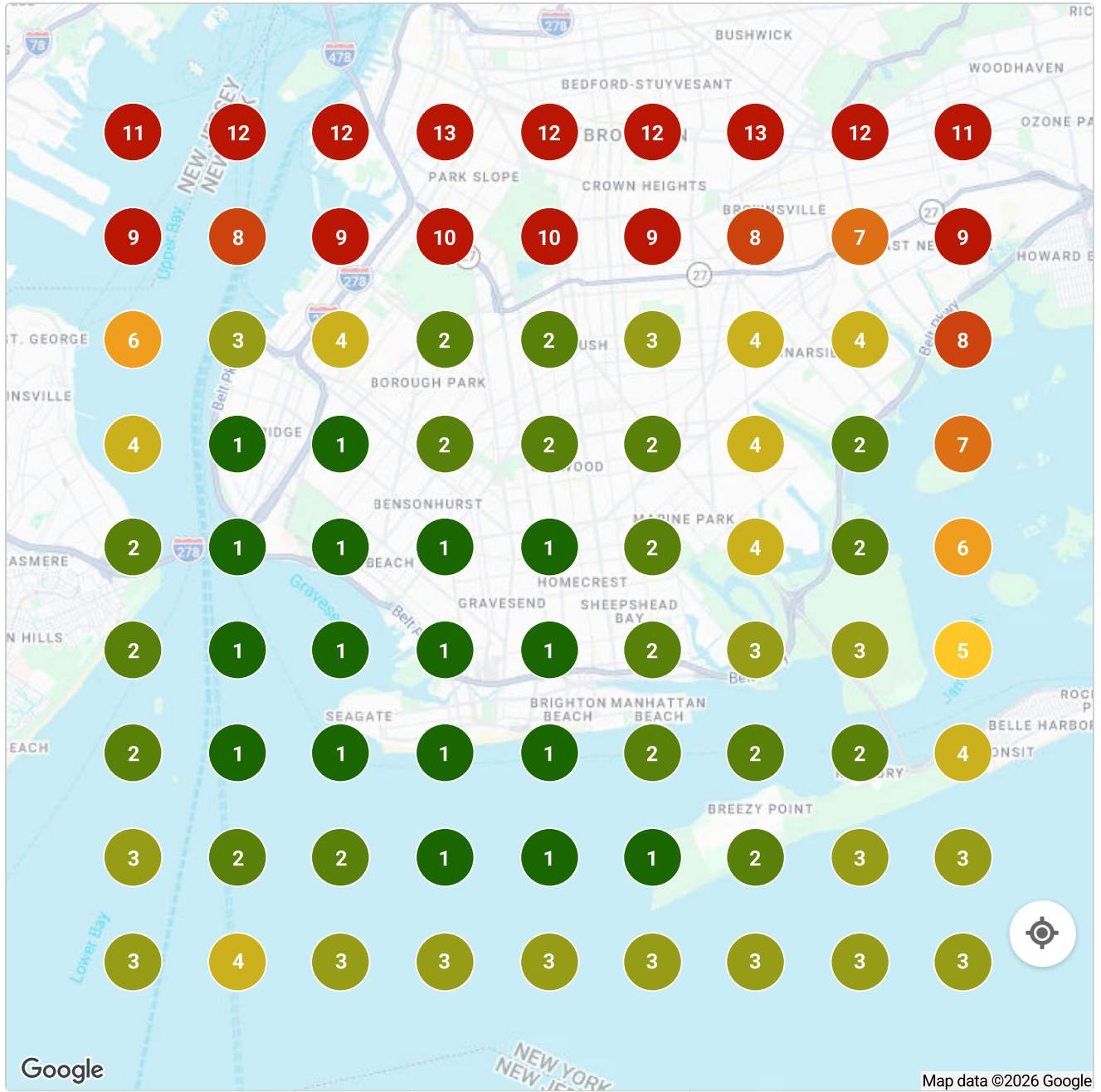
SoLV 61.73

Searched using a 9 x 9 grid with a 5.0mi radius covering 100.00mi²

The center point for this grid is [40.6064332, -73.9641777](#)

Search performed on October 5, 2026, 6:54 AM

Map Scan Results



1.25 MILES BETWEEN MAP PINS

Map data ©2026 Google

Metric Insights

Based on competitive analysis

OSoLV

Potential for SoLV improvement

Your SoLV

61.73

Top SoLV

61.73

0

61.73

You are the market leader

SoLV Distance

Your distance visibility vs. market

Your Distance

3.78 mi

Average Distance

4.70 mi

0 mi

4.70 mi

You are 0.92 mi below the market average

Competitors

Active competitors in market

Total Competitors

43

with SoLV > 0

18

Active

Total Competitors

58.14% have no measurable SoLV



Business Results Comparison

ARP: Average Rank Position across data points where the business is found in the top 20 results.

ATRP: Average Total Rank Position across all data points data points searched.

SoLV: Share of Local Voice is the percentage of data points where the business ranks in the top three positions. Over time, SoLV may be an excellent tool for understanding brand lift.

BUSINESS INFORMATION		FOUND IN	ARP	ATRP	SOLV ▾
1	Sunglass Hut 5100 Kings Plz #0130A, Brooklyn, NY 11234 3.3 ★★★★★ (0) 📍 SUNGLASSES STORE +3 MORE	81 data points 100.00% of results	4.01	4.01	61.73
2	Viewtopia Optical 810 Kings Hwy, Brooklyn, NY 11223 5.0 ★★★★★ (0) 📍 SUNGLASSES STORE +5 MORE	81 data points 100.00% of results	4.31	4.31	61.73
3	Ray-Ban 20 Hudson Yards, New York, NY 10001 4.3 ★★★★★ (0) 📍 SUNGLASSES STORE +1 MORE	81 data points 100.00% of results	3.60	3.60	46.91
4	Milan Optique 83 5th Ave, Brooklyn, NY 11217 4.8 ★★★★★ (0) 📍 SUNGLASSES STORE +3 MORE	81 data points 100.00% of results	4.86	4.86	33.33
5	Mega Vision Center 187 Avenue U, Brooklyn, NY 11223 4.0 ★★★★★ (0) 📍 SUNGLASSES STORE +3 MORE	81 data points 100.00% of results	8.52	8.52	23.46
6	Warby Parker Bergen St. 55 Bergen St, Brooklyn, NY 11201 4.7 ★★★★★ (0) 📍 SUNGLASSES STORE +2 MORE	62 data points 76.54% of results	8.32	11.30	17.28
7	Designer Sunglasses & Eyeglasses 9516 Church Ave, 1st floor, Brooklyn, NY 11212 5.0 ★★★★★ (0) 📍 SUNGLASSES STORE +3 MORE	81 data points 100.00% of results	8.98	8.98	13.58
8	LensCrafters 5105 Kings Plz 8 Spc 2208, Brooklyn, NY 11234 4.9 ★★★★★ (484) 📍 SUNGLASSES STORE +1 MORE	12 data points 14.81% of results	2.75	18.30	12.35
9	LensCrafters 121 Court St, Brooklyn, NY 11201 4.8 ★★★★★ (0) 📍 SUNGLASSES STORE +1 MORE	47 data points 58.02% of results	9.47	14.31	6.17

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10	Ray-Ban 116 Wooster St, New York, NY 10012 4.2 ★★★★★ (0) 🗺️ SUNGLASSES STORE +1 MORE	81 data points 100.00% of results	7.37	7.37	4.94
11	Atelier Mira 193 Grand St, Brooklyn, NY 11211 4.4 ★★★★★ (0) 🗺️ SUNGLASSES STORE +4 MORE	81 data points 100.00% of results	9.49	9.49	4.94
12	Sunglass Hut 5400 Avenue U, Brooklyn, NY 11234 0.0 ★★★★★ (0) 🗺️ SUNGLASSES STORE	80 data points 98.77% of results	10.50	10.63	2.47
13	MK Vision Center Brooklyn 5921 8th Ave, Brooklyn, NY 11220 3.9 ★★★★★ (0) 🗺️ SUNGLASSES STORE +2 MORE	72 data points 88.89% of results	13.13	14.00	2.47
14	Warby Parker Flatbush Ave. 208 Flatbush Ave, Brooklyn, NY 11217 4.8 ★★★★★ (0) 🗺️ SUNGLASSES STORE +3 MORE	75 data points 92.59% of results	14.08	14.59	2.47
15	Glasses Are Us Same Day Glasses & Eye Exams Glasses Brooklyn 1010 Avenue L, Brooklyn, NY 11230 5.0 ★★★★★ (0) 🗺️ OPTICIAN +3 MORE	2 data points 2.47% of results	2.00	20+	2.47
16	Pearle Vision 2103 Ralph Ave, Brooklyn, NY 11234 4.0 ★★★★★ (82) 🗺️ SUNGLASSES STORE +4 MORE	21 data points 25.93% of results	11.52	18.54	1.23
17	Canarsie Optical 2108 Rockaway Pkwy, Brooklyn, NY 11236 4.9 ★★★★★ (415) 🗺️ SUNGLASSES STORE +2 MORE	4 data points 4.94% of results	10.00	20+	1.23
18	Classic Vision Optical & Optician 5314 18th Ave, Brooklyn, NY 11204 5.0 ★★★★★ (0) 🗺️ SUNGLASSES STORE +2 MORE	1 data point 1.23% of results	1.00	20+	1.23
19	Eyeglass Direct 4909 Avenue N, Brooklyn, NY 11234 4.3 ★★★★★ (0) 🗺️ OPTICIAN	80 data points 98.77% of results	10.36	10.49	0.00
20	Tabulae Eyewear 328 E 9th St, New York, NY 10003 5.0 ★★★★★ (0) 🗺️ SUNGLASSES STORE +3 MORE	81 data points 100.00% of results	13.27	13.27	0.00

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21	EyeglassesDepot 2708 Avenue U, Brooklyn, NY 11229 2.4 ★★☆☆ (0) 🗺️ <i>STORE</i>	73 data points 90.12% of results	13.53	14.27	0.00
22	Gimme Shades 1795 45th St, Brooklyn, NY 11204 4.0 ★★★★★ (4) 🗺️ <i>SUNGLASSES STORE</i>	27 data points 33.33% of results	8.67	16.89	0.00
23	Warby Parker City Point 445 Gold St Suite G-114, Brooklyn, NY 11201 4.9 ★★★★★ (0) 🗺️ <i>SUNGLASSES STORE</i> +2 MORE	35 data points 43.21% of results	12.03	17.12	0.00
24	Ray-Ban 630 Old Country Rd Space 1084B, Garden City, NY 11530 4.2 ★★★★★ (0) 🗺️ <i>SUNGLASSES STORE</i> +1 MORE	60 data points 74.07% of results	16.65	17.78	0.00
25	BJ's Optical 339 Gateway Dr, Brooklyn, NY 11239 4.9 ★★★★★ (0) 🗺️ <i>SUNGLASSES STORE</i> +2 MORE	52 data points 64.20% of results	16.58	18.16	0.00
26	BuyEyeGlass - Best Place to Buy Optical, Sunglasses and Prescription Glasses Online 111-17 Lefferts Blvd, South Ozone Park, NY 11420 5.0 ★★★★★ (1) 🗺️ <i>SUNGLASSES STORE</i> +1 MORE	29 data points 35.80% of results	16.38	19.35	0.00
27	Meta Lab New York 697 5th Ave, New York, NY 10022 4.7 ★★★★★ (0) 🗺️ <i>ELECTRONICS STORE</i>	44 data points 54.32% of results	18.73	19.77	0.00
28	Sunglass Hut 523 Broadway, New York, NY 10012 4.6 ★★★★★ (0) 🗺️ <i>SUNGLASSES STORE</i> +3 MORE	30 data points 37.04% of results	17.80	19.81	0.00
29	Lenses RX Optical 1250 Hylan Blvd Ste 2B, Staten Island, NY 10305 3.6 ★★★★★ (0) 🗺️ <i>OPTICIAN</i>	16 data points 19.75% of results	16.19	20+	0.00
30	Sunglass Hut 2655 Richmond Ave T105, Staten Island, NY 10314 4.8 ★★★★★ (60) 🗺️ <i>SUNGLASSES STORE</i> +3 MORE	11 data points 13.58% of results	16.09	20+	0.00
31	PREMIER VISION 8512 Bay Pkwy, Brooklyn, NY 11214 4.9 ★★★★★ (0) 🗺️ <i>SUNGLASSES STORE</i> +3 MORE	2 data points 2.47% of results	6.00	20+	0.00

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32	EliteEye Optical 菁英眼科眼鏡 1234 Avenue U, Brooklyn, NY 11229 4.0 ★★★★★ (0) 🔗 OPTOMETRIST	7 data points 8.64% of results	17.71	20+	0.00
33	Warby Parker Staten Island Mall 2655 Richmond Ave Ste 2472, Staten Island, NY 10314 4.9 ★★★★★ (0) 🔗 SUNGLASSES STORE +2 MORE	4 data points 4.94% of results	18.25	20+	0.00
34	Sunglass Hut At W B'Way, 157 Spring St, New York, NY 10012 4.0 ★★★★★ (0) 🔗 SUNGLASSES STORE +3 MORE	2 data points 2.47% of results	16.50	20+	0.00
35	Right Vision Optical 80-05 Jamaica Ave, Woodhaven, NY 11421 4.5 ★★★★★ (111) 🔗 SUNGLASSES STORE +6 MORE	2 data points 2.47% of results	16.50	20+	0.00
36	Sunglass Hut 30 Mall Dr W Ste 131, Jersey City, NJ 07310 3.5 ★★★★★ (0) 🔗 SUNGLASSES STORE +3 MORE	2 data points 2.47% of results	17.00	20+	0.00
37	Sunglass Hut at Macy's 422 Fulton St, Brooklyn, NY 11201 4.0 ★★★★★ (0) 🔗 SUNGLASSES STORE +4 MORE	5 data points 6.17% of results	19.60	20+	0.00
38	Artifact Visions Vintage & Luxury Eyewear Store 112 Monticello Ave, Jersey City, NJ 07304 4.9 ★★★★★ (32) 🔗 SUNGLASSES STORE +4 MORE	1 data point 1.23% of results	16.00	20+	0.00
39	Sunglass Hut 510 6th Ave, New York, NY 10011 4.2 ★★★★★ (0) 🔗 SUNGLASSES STORE +3 MORE	3 data points 3.70% of results	19.67	20+	0.00
40	LensCrafters 30-267 Mall Dr W Suite A25A, Jersey City, NJ 07310 4.6 ★★★★★ (1307) 🔗 OPTOMETRIST +1 MORE	2 data points 2.47% of results	19.50	20+	0.00
41	Sunglass Hut at Macy's 1000 Green Acres Mall, Valley Stream, NY 11581 4.0 ★★★★★ (17) 🔗 SUNGLASSES STORE +4 MORE	1 data point 1.23% of results	20.00	20+	0.00
42	BLVD Optical 164-42 Cross Bay Blvd, Howard Beach, NY 11414 4.9 ★★★★★ (0) 🔗 SUNGLASSES STORE +1 MORE	1 data point 1.23% of results	20.00	20+	0.00

BUSINESS INFORMATION		FOUND IN	ARP	ATRP	SOLV ▾
<div>43</div>	<div><div>Optometrist</div><div>108 Meserole Ave, Brooklyn, NY 11222</div><div>0.0 ★★★★★ (0)</div><div> OPTICIAN</div></div>	<div>1 data point</div> <div>1.23% of results</div>	<div>20.00</div>	<div>20+</div>	<div>0.00</div>

Prepared by **Local Falcon Team**
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If you have any questions, feel free to contact us at account@localfalcon.com